



GALLERY DISPLAY RULES

(effective October 2017)

Space is limited in the DAC Gallery, so the following guidelines apply when submitting work for REGULAR gallery exhibitions. Although the rules may appear restrictive, the overall aim is to give all artists a fair opportunity to display their work.

GALLERY DISPLAY CATEGORIES

There are 3 major categories: 2-Dimensional, 3-Dimensional and Fine Craft. Each of these have subcategories. Members must be juried in separately for each subcategory. For example, if you are presently juried in oil, you may also display watercolor, acrylic etc. but not photography or stained glass.

2-DIMENSIONAL ART

Work in this category is displayed on walls or an easel. 50lb weight limit for all wall work.

- **Paintings and Drawings:** Oil, Watercolor, Acrylic, Pastel, Drawing, Printmaking etc.
 - 4 Pieces up to **12"** or
 - 3 Pieces up to **24"** or
 - 2 Pieces up to **32"** or
 - 1 Piece up to **72"**Measured on **longest** side including frame.
- **Photography:** Framed, or on metal, acrylic or 1½" canvas. Gatorboard acceptable in bins only. Same as above for sizes and quantity
- **Stained Glass:** Hanging or wall panels.
 - 3 pieces up to **24" x 26"** (approval by gallery coordinator for larger).

2-Dimensional Art General Requirements

- All wall pieces must be dry and ready for hanging with wire. D-rings are preferred. Hooks, clasps or metal teeth brackets are not acceptable.
- Unframed work must be executed on gallery canvas no less than 1½" deep with all edges painted.
- Due to weight considerations, framed wall pieces with GLASS will only be accepted up to 16" x 20" (or 320 square inches of glass). Plexiglas is preferred and essential above this size.
- Frames must be clean and free of scratches, chips or dents. The reverse of the frames must be presentable for sale.

3-DIMENSIONAL ART

Work in this category is displayed on tabletops, sculpture stands, shelves or walls.

- **Sculpture:** Clay, Wood, Metal, Stone, Glass, Paper, Bronze etc.
 - Number of pieces dependent on size by longest dimension. Maximum total dimension not to exceed 60"
- **Assemblage:** 3-D art using found objects. Number of pieces dependant on size by longest dimension. Maximum total dimension not to exceed **30 inches**

FINE CRAFT

Artwork in this category is displayed in windows, jewelry cases, shelves, garment racks, or walls.

- **3-D Mosaics** – Number of pieces dependent on size by longest dimension. Maximum total dimension not to exceed **60inches**.
- **Jewelry:** A glass case is allocated to each jeweler to be used for the artistic display of a reasonable quantity of jewelry without crowding. The Jewelry Coordinator will monitor this before each new show.
- **Stained Glass Ornaments:** Free standing or hanging glass ornaments.
Up to **25** pieces.
- **Fused Glass** – functional and non-functional pieces
Up to **12** pieces.
- **Fiber and Textile Arts**
Up to **8** pieces depending on size.
- **Ceramics:** Functional and non-functional.
Up to **12** individual pieces. Mugs on display trees and/or stands to be individually counted. Coasters sold in groups with one price count as one item.
- **Gourds:** Carved or Painted.
Up to **8** pieces

BINS

These are available for artists juried in for 2-Dimensional work and is limited to the sub-category accepted.

- Bins are for unframed prints, Gicleés, photo prints and photos, unframed sketches and small unframed original paintings.
- Pieces should be flat, no larger than 24" in height and 20" wide. Pieces should be displayed horizontally so they do not cover up the artist name labels.
- All pieces must be matted or mounted on foam core or board and be neatly wrapped in clear wrap (not the home stretch film).
- Works will be kept in alphabetical order by the artist's last name. Occasionally, the Gallery Co-ordinating Committee will rotate works so everyone has a chance to be in the front of the bin.
- Artists are responsible for keeping the bins neat and clean.
- The number of works should not to exceed **10 flat pieces OR 3 pieces** on maximum ½" stretcher bars.

ART CARDS

Each artist juried for 2-Dimensional work may display up to **20** art cards. Artists are responsible for keeping their art cards tidy and replacing those that are sold. It is recommended that cards be priced at a minimum of \$4 each or be packaged with a price not less than \$5 per package. On occasions when the gallery is very full, such as reception nights, the card racks may be temporarily removed from display.

The DAC wishes to encourage creativity and any artist who produces work that does not fit the rules or categories is invited to discuss this with the Gallery Coordinators who will try to display innovative work if appropriate.

GALLERY GENERAL CONSIDERATIONS

- Artwork that is submitted for a regular exhibition is subject to review by the Gallery Coordinators, who have the final say in what is best for each exhibition.
- Art should be brought in personally by the artist or by their appointed representative on intake day. Art must not be left at the gallery in advance of intake. Art will not be displayed if brought in after the scheduled intake, unless previously approved by the Gallery Coordinator.
- All artwork must be original. Copies of other artists are unacceptable. Art that is a printed reproduction of an artwork originally done in another medium is not acceptable, except in the bins.
- All art must be in excellent condition, clean, free from damage and will be rejected if it doesn't meet these criteria.
- Any artwork may only be shown once per season ie. October through May. Exceptions are ceramics, sculpture and fine crafts such as glass and jewelry which may remain through shows. Any other exceptions are at the discretion of the Gallery Coordinator.
- Pricing limit on each individual piece of artwork is \$3000 per artist per show.
- Any artwork not removed from the gallery at the end of a show and remaining at the Desert Art Center for longer than 30 days, is subject to forfeit and sold or disposed of by the Desert Art Center as they see fit.
- Artists must be juried in on each subcategory before work in that subcategory can be shown in the gallery. Those wishing to show art in more than one of their accepted media in one show may do so as long as the total number of artworks does not exceed the space limitations.
- Those artists wishing to exhibit art in two subcategories in the same show must pay an additional gallery membership and expect to host the gallery two times per month. Alternatively, artists may opt to show work from one of their juried subcategory in different shows. In this case, they would need only one subscription and be obligated to host only once a month.
- Upon purchase of a piece of art, the gallery hosts will notify the artist and the artist may bring in a piece of similar size for replacement. Only Gallery Coordinators or their designate may move or hang any artwork in the gallery.
- An artist must not remove their artwork from the gallery during any DAC exhibition. The exception would be that the artwork will be displayed under the name of the Desert Art Center and is listed with DAC control numbers, prices, titles and artists' names with the 30% commission paid to the DAC for any sales. The Gallery Coordinators must give approval before the works are removed.
- Instructors who are not gallery members are encouraged to participate in shows and are entitled to submit one piece of art for each show.
- Artists should carry their own insurance on art that is displayed at DAC. DAC is not responsible for loss or damage to artwork.
- The Board of Directors who have work on display in the gallery, are exempt from the requirement noted in the DAC By-Laws, but have the option to host the gallery.

JURY PROCESS

- A Jury of 3 people (including one qualified juror from outside of the DAC) will be appointed annually by the Board President and will be designated to jury prospective gallery members.
- Jurying of prospective gallery members will take place once a year unless the Board decides that an additional date in the year is warranted.
- Artists who wish to be considered for gallery membership must first be Regular DAC members.
- Regular DAC members who wish to be considered for gallery membership should submit 10-20 digital images, a short biography and an artist statement on-line to the DAC Membership Chair. Within the application for gallery membership, prospective members will be able to designate a medium category or categories that they would prefer to be juried into the gallery.
- The DAC may decline to accept new artists in certain media if this media is already fully represented within the gallery. The DAC may also advise the jurors of certain areas which are not well represented.
- The Membership Chair, in coordination with the DAC Board, will set the schedule for the jurying of prospective gallery members. In order to allow enough time for jurors to adequately evaluate artwork, it is recommended that the jury process commence 6 weeks and conclude 2 weeks prior to the installation of a new exhibition.
- If they choose, jurors may request that prospective members bring actual artwork into the DAC after the initial on-line screening period. All art submitted for jurying should be left in the small studio for jury consideration.
- Current gallery members who wish to exhibit work in a subcategory other than that which they were originally juried in for will need to submit additional digital images in their new subcategory for the jury process.
- Jurors will not see or have any contact with the prospective members during the jury process. Gallery hosts will not have any contact with prospective new member artists unless designated by the Membership Chair.
- An e-mail and/or letter will be sent to prospective gallery member artists to advise them of their acceptance status.
- The Membership Chair is designated to coordinate the new artists' required paperwork and procedure prior to their first show.
- New artists accepted by the jury are subject to a waiting list in the event that the gallery is full based on art submitted by existing members. Their work will be displayed at the earliest possible opportunity.

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